HOW CAN A COPY EDITOR IMPROVE YOUR REPORTS?

PART THREE: COMPLETENESS

The copy editor will check that your report is **complete** and **accurate**, **raising a query** if something is missing or doesn't seem right.

Here are a few things that your copy editor will have on their radar.





PRESENT AND CORRECT

Are any elements missing from your report?

Does the text refer to a page or annex that's nowhere to be found?



LENGTH

Is the report too long, and is any information redundant?

The editor may suggest including a bibliography or adding an appendix for supporting material.



ACCURACY

Are there any obvious factual errors or inconsistencies?

The usual suspects include names, dates and the spelling of company names or organisations.



PART ONE: CLARITY

GRAPHS & ILLUSTRATIONS

Are all the graphs, illustrations and tables included?

And are they numbered and labelled correctly?

PART TWO: CONSISTENCY



WATSON EDITORIAL HELPS BUSINESSES TO GET THEIR MESSAGE ACROSS

CLEARLY AND ACCURATELY.

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